



November 8, 2022

David Gardiepy, Executive Director  
EcoGeneration  
Cottage Grove, Oregon 97424

My name is David Gardiepy and I am requesting donations and sponsorships on behalf of our organization, EcoGeneration. As you are aware there are many issues in our world that need attention at this time. EcoGeneration is a group of volunteers in Lane County, working to improve this planet - one decision at a time. EcoGeneration's primary mission is to safeguard and improve the ecosystems with which humans coexist. We focus on protecting biodiversity in and around the Pacific Northwest. Now more than ever is the time to act on these issues. We are seeking your help to assist us in meeting these needs.

In three years, we have prevented more than 250,000 pounds of plastic from going into landfills. In addition to the many items dropped from curbside recycling throughout Lane County, we are also able to recycle items that have never been collected at curbside for recycling such as cigarette waste, disposable razors, plastic film, electronics and many more items. What is also unique about us, we accept many items that are then reused, significantly reducing the item's carbon footprint.

I'm writing to you to ask you to support us and our cause. We are working to secure \$25,000 in sponsorships for our 2023 operating year. In sponsoring us, your company will be recognized by our community as a valuable asset in our fight against plastic pollution, the fight against litter, and cigarette waste in the community— as well as a champion working to improve ethical recycling efforts for our community.

EcoGeneration is a 501C(3)- Nonprofit, with a dedication to our community's social and environmental health. We are working hard to bring recycling to all parts of Lane County. Currently we specialize in rural Lane County, and have a strong desire to restart our Eugene Recycling Take Backs. With a donation of \$1,000 to our operating fund, we would be delighted to include your company's logo on city specific handouts announcing all of our 2023 Recycling Take Backs in each town, to let your community know that you care about Ocean Bound Plastic Pollution. Your company would also be listed online on our Grassroots Donors page. We encourage business owners to consider our other sponsorship opportunities as well, as there are options for all businesses, no matter how small your budget for sponsorships is. Greater sponsorships garner additional benefits such as break room recycling, waste reduction

presentations, commercial recycling drops, as well as reduced costs for corporate recycling drop appointments.

A sponsorship from your company would go a long way in our non-profit. Currently we average 2-pounds of plastic waste per \$1 donated. Your donation will go toward reducing waste and increasing ethical waste management in our community. All funds raised will be used to support our volunteers in their work to decrease organic and inorganic waste, increase awareness of the impact of waste, increase an individual's understanding of their carbon footprint; based on their consumer habits, with the intention of assisting them to decrease the impact that they have on planet earth.

Thank you in advance for your contribution. You have no idea how much it means to me to have the support of a valuable company such as yours.

If you are interested in sponsoring EcoGeneration please feel free to email me at [admin@ecogeneration.org](mailto:admin@ecogeneration.org). If a sponsorship is not the right choice for your business right now, we encourage you to donate to our general fund at [ecogeneration.org](http://ecogeneration.org). You can also mail a check to us.

Please make the check out to: EcoGeneration

Mail To: 1498 E Main Street, Suite 103-336, Cottage Grove Oregon, 97424.

All donations are tax deductible to the fullest extent of the law. We are always looking to strengthen our community partnerships and are excited at the possibility of working with more local businesses throughout Lane County.

Thank you again for your very valuable time and dedication to this community.

David J. Gardiepy  
Founder & Executive Director  
EcoGeneration  
541-521-3095  
EIN 84-3319847



## **Yearly Sponsorship Benefits**

### **PRESENTING SPONSOR (ONE)**

\$7,500

Logo on Website

- Logo prominently presented on banner at all events, pop ups and vendor booths
- Logo on website, and all written and electronic material
- Monthly shout out on Facebook page
- Write up on EcoGeneration Blog
- In person (or Zoom) staff training on how to recycle in the business place
- Quarterly Recycling pickup offered for employees and company (all free streams of recycling)
- Discount code for employees to use to get reduced cost Recycling Drop Appointments
- EcoGeneration Tote Bags (5)
- Window decal to place at your business to show your clients and the community you are a steward of the environment

### **PLATINUM SPONSOR (TWO)**

\$5,000

- Logo on Website
- Quarterly shout out on Facebook
- Logo on banner at recycling events
- In person (or Zoom) staff training on how to recycle in the business place
- 2 Free Commercial Recycling Drops for your business and employees per year
- Discount code for employees to use to get reduced cost Recycling Drop Appointments
- EcoGeneration Tote Bag (3)
- Window Decal to place at your business to show your clients and the community you are a steward of the environment

### **GOLD SPONSOR (THREE)**

\$3,000

#### Benefits

- Logo on Website
- Quarterly shout out on Facebook
- Logo on banner at recycling events
- In person (or Zoom) staff training on how to recycle in the business place
- 2 Commercial Recycling drops
- EcoGeneration Tote Bag (3)
- Window Decal to place at your business to show your clients and the community you are a steward of the environment

### **RECYCLING STREAM SPONSOR (ONE PER STREAM)**

\$2,500\*

- Donor selects a specific stream to sponsor recycling collections, their logo is on the accepted material page and all publicity around the stream of recycling.
- Logo on Website
- Quarterly shout out on Facebook
- Logo on banner at recycling events
- In person (or Zoom) staff training on how to recycle in the business place
- 2 Recycling Take-Backs offered for your employees (all streams)
- EcoGeneration Tote Bag (3)
- Window Decal to place at your business to show your clients and the community you are a steward of the environment

### **SILVER SPONSOR (FIVE)**

\$1,500

#### Benefits

- Logo on website
- Logo on banner at recycling events
- One time shout out on Facebook
- EcoGeneration Tote Bag (1)
- Window decal to place at your business to show your clients and the community you are a steward of the environment



## **PLASTIC WARRIOR**

\$750

- Logo on website
- Logo on banner at recycling events
- Window Decal to place at your business to show your clients and the community you are a steward of the environment

## **EARTH DAY OREGON SPONSORS (3-5)**

\$500-\$750

- Logo on all Earth Day 2023 Materials
- Sponsor of all Earth Month Litter Pickups in Lane County
- Statewide recognition on social media through our outlets, as well as Earth Day Oregon, a coalition of more than 75 environmental nonprofit organizations teaming up with more than 500 state business to address some of the United Nations sustainability goals

## **CITY SPECIFIC SPONSORS (Cottage Grove, Creswell, Florence)**

\$500

- Logo on designated city's webpage announcing schedule
- Logo on designated city's schedule flyer

## **CITY SPECIFIC SPONSORS (Cottage Grove, Creswell, Florence)\***

\$250

- Logo on designated city's webpage announcing schedule

### **Important Analytics**

- All sponsorships are eligible for a 501C3 tax deduction (EIN 84-3319847)
- A pillar of the recycling and waste reduction community since 2018
- We engage in a minimum of 75 activities in the community in Lane County yearly
- We publish a minimum of 12 articles on our website yearly
- We operate a recycling drop off warehouse, generating 25 drops per week.
- We have 21,650 followers on our Main Facebook page-Average Impressions 250K-500K reach
- In 2022 we worked with more than 25,000 residents in Lane County

- We run a group of dedicated recycling followers that has 985 members
- Our website has 17,250 unique site visitors and 34,000 views and growing
- We are the most expansive recycler for hard to recycle residential items